DALLAS ISD
ESPORTS
October 3, 2019
DALLAS INDEPENDENT SCHOOL DISTRICT
Esports: What and Why

- Esports is competitive video game play
- Same structure and benefits as traditional sports
  - Teamwork, Communication, and Collaboration
  - Leadership, Critical Thinking, and Creativity
  - Seasons, Leagues, Weekly Play, and Playoffs
- Curriculum, pathways, college scholarships
- Pending UIL esports pilot in 2020-2021
- Student Outcome Goal 4 and Local Accountability System
- Students, Teachers, and Campus Leaders want it
Burleson ISD Fall Esports Invitational

- September 7, 2019 at Esports Stadium Arlington
- Schools from across the state participated
- 50 students from 10 schools
- A student from Skyline placed first
- A student from Samuel placed third
Dallas ISD Esports Team Workshop

- September 21, 2019 at Edison Learning Center
- 42 secondary schools participated
- More than 300 students attended
- Presenters included representatives from:
  - Dallas Fuel/Team Envy
  - Esports Performance Academy
  - Esports Stadium Arlington
  - Play Vs Gaming League

- Topics included:
  - Sportsmanship
  - Career Paths & College Scholarships
  - Dynamics of a Successful Team
  - Pillars of Esports Performance
Dallas ISD Esports Team Workshop
Program Design

- **Middle School Club Leagues**
  - Six-member teams
  - Games: Rocket League and Super Smash Brothers Ultimate
  - After school club with two tournament-style competitions, one each semester

- **High School Competitive Leagues**
  - Six-member teams
  - Two seasons: October - January & February - May
  - Games: League of Legends, Rocket League, Super Smash
  - Games follow weekly schedule, compete against other high school teams
  - Playoff structure with two tournament-style competitions
## Budget

<table>
<thead>
<tr>
<th>EXPENSE</th>
<th>HS</th>
<th>MS</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Season Passes/Licenses</td>
<td>44,640</td>
<td>44,640</td>
<td>89,280</td>
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<tr>
<td>Equipment (one-time cost)</td>
<td>99,000</td>
<td>184,216</td>
<td>283,216</td>
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<tr>
<td>Tournament Fees (Transportation, Food, Stadium Fees)</td>
<td>21,720</td>
<td>15,720</td>
<td>37,440</td>
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<tr>
<td>Incentives (Jerseys, Lanyards, Badges, Awards)</td>
<td>18,000</td>
<td>18,000</td>
<td>36,000</td>
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<tr>
<td><strong>TOTAL COST</strong></td>
<td><strong>$183,360</strong></td>
<td><strong>$262,576</strong></td>
<td><strong>$445,936</strong></td>
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</tbody>
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Based on 60 schools, 120 teams, and 720 students

Equipment costs after first year will be $141,608