As the district prepares for implementation of its grades 5-12 student Chromebook, one-to-one initiative in the fall of 2019, a frequently asked questions (FAQ) document is in development. This is a working document that will be updated as new information is available. To date, completed FAQ information includes the rationale behind one-to-one, what equipment and accessories will be distributed to students, Chromebook repair fees, and the option for families to purchase Chromebook protection.

A link to this document is available below. The FAQ page is scheduled to be posted on shaker.org on May 1.

Doc link: https://docs.google.com/document/d/1jgxEf67pNMN9_8tatM9607PbsMxr6k3SB1QYwQNgk1Zc/edit?usp=sharing
The purpose of this memo is to provide updates concerning Pre-Kindergarten, Gifted/Acceleration, and Woodbury’s continuing effort on its Master Schedule for 2019-2020.

Pre-Kindergarten

To operate our preschool classrooms we must be licensed by the Ohio Department of Education (ODE). Each year the ODE conducts a surprise visit to ensure we are meeting all the licensure standards. All our preschool programs (Shaker’s First Class at Mercer and Onaway and three Integrated Classrooms at Onaway) are in good standing.

The ODE notified us that Onaway has continued to meet all the requirements for its Five-Star Step Up to Quality rating. Mercer’s application was submitted in April 2018. We are anxious for ODE to schedule our site visit and to evaluate our application, however ODE reports that their efforts are focused on evaluating their Early Childhood Grant sites at this time.

In October 2018, we made the decision to create a our own family programming. Bringing this programming in house has dramatically increased family participation. One component of the program is Family Literacy Nights. These events are designed to help promote literacy in the home and bring families together for a sense of community. Each of the seven literacy nights has a theme (math, engineering, creativity, etc.).

Due to the generous support of the Shaker Schools Foundation, at each event families receive a book, dinner and a gym filled with activities for families to do together. Families also received a handout that provided suggestions for how the activities could be done at home. Photos may be viewed here.
At the April 23, 2019 School Board work session, we were asked how many of the preschool families continue on to Shaker’s kindergarten classrooms. Dr. Ratino has provided the following:

<table>
<thead>
<tr>
<th>Status</th>
<th>2017 Preschool</th>
<th>2018 Kindergarten</th>
<th>Not enrolled</th>
<th>Percent Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Integrated PK</td>
<td>75</td>
<td>66</td>
<td>9</td>
<td>88%</td>
</tr>
<tr>
<td>Shaker’s First Class</td>
<td>31</td>
<td>27</td>
<td>4</td>
<td>87%</td>
</tr>
</tbody>
</table>

Also, we were asked if parents of Shaker’s First Class students have been surveyed. There was a survey of Onaway and Mercer families done in 2017 and highlights may be viewed [here](#).

**Gifted and Acceleration**

Recently we mailed over 1,500 letters to families related to gifted identification. All families in grades 2 and 5 received a letter with an explanation of the gifted requirement for identification for their child’s scores on the NWEA MAP for reading and math, and NNAT3 for superior cognitive/creative thinking. Letters were also sent to parents whose students had been previously identified to the ODE. Lastly, letters were sent explaining to parents how to request rescreening for superior cognitive if their child’s scores were 111 - 125 on the NNAT3. We have received 44 requests for rescreening for superior cognitive/creative thinking.

Most parents have been appreciative and supportive of the District’s efforts. Only a few callers wish to discuss service for gifted students. Our responses emphasize the IB Programs in our schools, enrichments courses, acceleration options, and Enrichment Resource Program (ERP) teachers helping classroom teachers to enrich and differentiate for individual students.

On April 10, 2019, the Gifted Workgroup came together for an update about our progress. Members offered feedback and provided ideas. The agenda may be viewed [here](#). The group provided suggestions for additional information for the web pages and for methods to assist students on their course pathways that may remove barriers to advanced offerings.

On April 11, 2019, a group came together to customize our Written Acceleration Plan (WAP) documents. We are fortunate that we already have the capacity to house and manage these plans in our existing pupil services software program.

As of April 25, 2019, the Curriculum and Instruction Department has received approximately 30 call or emails. Most of these were families requesting a review of records. We anticipated these requests and have swiftly conducted these reviews. When a record was discovered that met the identification threshold, letters were mailed or emailed to parents.

We have been working closely with Pupil Services, principals, assistant principals, school psychologists, IB coordinators and ERP teachers to develop and explain district protocols for acceleration. Two key points are:

- Acceleration does not require gifted identification.
- All our courses are open enrollment. A student does not need to have a Written Acceleration Plan or a gifted identification to participate in our enriched, honors, AP, IB or College Credit Plus offerings.
Woodbury Master Schedule

Beginning last fall, Woodbury began the process to evaluate and improve its master schedule. In January, Woodbury spent time with Michael Rettig, President of School Scheduling Associates, LLC. Dr. Rettig has served as a consultant on school scheduling issues in 43 states, numbering over 1,000 schools nationally and internationally.

Woodbury has been working with numerous stakeholders to craft a schedule that will ensure increased academic time, more opportunities for hands-on learning, implementation of a social-emotional curriculum, and a consistent schedule for their special classes (i.e. art, music, PE, etc.). This work is still in draft status. The Board will receive more information in May.
BOARD OF EDUCATION MEMORANDUM

TO: Board of Education Members
THROUGH: Dr. Stephen M. Wilkins, Interim Superintendent of Schools
FROM: Scott Stephens, Executive Director of Communications
       Jennifer Kuhel, Communications Specialist
DATE: April 26, 2019
SUBJECT: District Facebook Readership
GOAL: 5

Since April 8, 2018, the Communications Team has made a concerted effort to post to social media, particularly Facebook, with greater frequency. The team’s goal is to post to Facebook four times daily. These posts help tell the story of what is happening in our schools and boost positive images in the community. In order to measure the impact of greater post frequency, we are following our total reach (the number of unique people who see our content), our total page likes and page followers (the people who have opted in to follow our page and see our information in their Facebook timeline).

So far, the results of our increased posts are encouraging:

<table>
<thead>
<tr>
<th></th>
<th>April 24, 2018</th>
<th>April 24, 2019</th>
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</thead>
<tbody>
<tr>
<td>Total Reach</td>
<td>2776</td>
<td>5330</td>
</tr>
<tr>
<td>Likes</td>
<td>3866</td>
<td>4354</td>
</tr>
<tr>
<td>Followers</td>
<td>3853</td>
<td>4408</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>March 24, 2019</th>
<th>April 24, 2019</th>
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</thead>
<tbody>
<tr>
<td>Total Reach</td>
<td>1985</td>
<td>5330</td>
</tr>
<tr>
<td>Likes</td>
<td>4303</td>
<td>4354</td>
</tr>
<tr>
<td>Followers</td>
<td>4355</td>
<td>4408</td>
</tr>
</tbody>
</table>
In addition, in the last week, our number of page views (the number of times our page profile has been viewed) is up 20% and our number of page likes (the number of new people who have liked our page) is up 18%.

We are also following neighboring districts and private schools, including Cleveland Heights-University Heights, Beachwood, Hathaway Brown, and University School, to track how our posts and post engagement compare. We will continue to record our metrics and will adjust our post content accordingly to increase engagement.
The Shaker Heights High School will host the Fourth Annual Jarvis Landry Youth Football ProCamp, June 14-15. Please see the attached announcement.
NEWS RELEASE

FOR IMMEDIATE USE
CONTACT: Kyle Volp, ProCamps, 513.745.5851, kvolp@G3PCgroup.com

JARVIS LANDRY ANNOUNCES FOURTH ANNUAL YOUTH FOOTBALL PROCAMP

Shaker Heights, OH -- Cleveland wide receiver Jarvis Landry has announced the dates and location of his fourth annual youth football camp.

The Jarvis Landry Football ProCamp will be held on June 14th and 15th at Shaker Heights High School. Campers will learn fundamental football skills and have the opportunity to meet and interact with the wide receiver. Each participant will receive a limited-edition camp t-shirt, souvenir autograph, and team photo with Jarvis.

Landry will be on-site to direct the event with a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-8.

The camp’s media sponsor is 92.3 The Fan. Event sponsors include Energice, Pizza Hut, Citi, and Welch’s Fruit Snacks.

Registration and more information is available at JarvisLandryCamp.com.

About ProCamps®
Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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Please see below information about the schools-city partnership to secure a state grant for the combined Fernway playground and public park. Please download to view the PDF attachments in the applications. These documents show the highly-detailed efforts by the district architect, district and city staff to process this application. We commend this team of professionals for this laudatory effort.

The district will present a board resolution for action at the May 14 board meeting.

1) April 2, 2019 – Board of Zoning Appeals

2) April 22, 2019 – City Council
   https://www.shakeraline.com/AgendaCenter/City-Council-5

3) April 24, 2019 – City News Coverage
BOARD OF EDUCATION MEMORANDUM

TO:    Board of Education Members
FROM:  Dr. Stephen M. Wilkins, Interim Superintendent of Schools
DATE:  April 26, 2019
SUBJECT: District Communications – Week of April 15 to April 26, 2019

Eight SHHS Students Earn Medusa Mythology Exam Awards
April 15, 2019


SHTA Honored with Friend of Education Award
April 15, 2019


SHHS Boys Tennis Coach Al Slawson Celebrates 1,000 Career Wins
April 16, 2019

http://www.shaker.org/protected/ArticleView.aspx?iid=6YG2A02&dasi=2YB

SHHS Orchestra Director Donna Jelen Will Conduct CIM Preparatory Orchestra
April 22, 2019

http://www.shaker.org/protected/ArticleView.aspx?iid=6YG2U1I&dasi=2YB

Woodbury Pool Closed Through Current School Year
April 26, 2019

https://drive.google.com/drive/folders/0BzYZ2XOcaLBgNkRid29yR2ZQTjg