MISSION STATEMENT

Mid-Continent Public Library’s mission is to enrich our citizens and communities through expanding access to innovation, information, ideas, and inspiration.

VISION STATEMENT

Mid-Continent Public Library will provide the best library experience in the United States.
In any organization’s history, there are a few milestone years. These are the years that make all the other years possible. They are when the most critical decisions are made, and when the future comes most sharply into focus. Mid-Continent Public Library just experienced one of those years. The 2016-17 fiscal year will be remembered, above all else, as the year the Library’s importance to the community was reaffirmed and its future was solidified.

Last November, voters across the Library District’s three counties went to the ballot box to restate their desire to have great Library services and great public spaces in their communities. Because the Library hadn’t asked voters for a funding increase in over 30 years, a whole generation of people were able to officially voice their opinions for the first time. As a Library Trustee, I was so happy to see that nearly two-thirds of voters in our area were as excited about the Library and its future as I am.

As important as the election was, I think many of the conversations we were able to have with the public both before and after the election were maybe just as critical to the Library’s future. At community meetings large and small, staff and board members were able to talk with citizens about what the Library does well and where we need improvement. We were able to talk about hours, services, facilities, and many of the other elements that create the Library experience.

Now, because our voters entrusted the Library with new funds, we can take all that we learned in the past year and begin to create an even better Library. We will be able to help children prepare for school and learn to read in new and innovative ways. We will be able to help even more entrepreneurs and small businesses develop ideas into real economic development for the community. We will be able to help adults build skills and knowledge that create new opportunities. We will be able to serve more homebound adults, more kids needing homework help, more families searching for affordable recreation, and more citizens looking to become engaged in their communities.

The future of this Library is bright. I am very excited about the changes coming over the next several years, and I hope you are as well. And when we look back at FY 2016-17 someday in the future, we’ll remember that a new legacy was built because the citizens of our community voiced their support for the future of the Library.

Trent Skaggs
President, Board of Trustees
The 2016-17 fiscal year at Mid-Continent Public Library was marked by myriad accomplishments and milestones. We expanded our early literacy initiatives, supported small business owners, offered resources to job seekers, and provided many other important services to our communities. One of the most pivotal points in the year was the November 2016 election in which voters voiced their support of our efforts by approving a crucial funding increase.

Prior to this, I spent much of my time engaging with our community and dialoguing on what it means to be a modern public library and how reinvesting in MCPL could fulfill this vision. During these conversations, I used a mnemonic device (the ABCS), which continues to help guide our strategic thinking:

**Access** — Our Library’s brand has been molded by the notion of “access” for many years. However, our customers often commented about the limitations of the access we provided. Whether it was concerns over the branch hours of operation or the constraints of our mobile app and website, it was clear that customers wanted broader access to both our physical and digital resources. We plan to offer both improvements in the coming years.

**Buildings** — As a Library, one of our greatest assets is our physical locations. However, most of our buildings were built when the public expected something quite different from their libraries. Today, people want to use our public spaces for much more—to use technology, attend programs, and congregate. We intend to refresh our facilities (both inside and out) to meet these needs and encourage longer visits.

**Collection** — A great challenge the Library has faced in recent years is the ability to provide all the content that customers need in all the formats they desire. Instead of simply purchasing a paperback book, we now provide the same title in eBook, eAudiobook, and various other formats. In the coming year, MCPL will increase the collection budget by about 13 percent to accommodate modern demands.

**Service** — The library is as much a service as it is a place. This means that we regularly take our offerings beyond our four walls. We have done this through our Square One Small Business Services initiative, our Library-By-Mail program, and our Reading Rocket, which brings critical early literacy programming to children in underserved areas. Moving forward, we will continue to grow these meaningful outreach services.

All of these improvements are only possible because of the support of our community through the passage of Proposition L. And for that, we thank you. Because of your generosity, Mid-Continent Public Library will continue to serve as a vital community pillar for years to come—a place where neighbors can come together to collaborate, learn, and grow stronger together.

Steven V. Potter
Library Director and CEO
GROW A READER

In November 2016, MCPL’s Grow A Reader program celebrated its first full year of assisting parents and caregivers in the navigation of MCPL’s many early literacy programs, which are designed to develop reading skills from birth through elementary school.

- **134,660** children and caregivers attended **4,450** storytimes at MCPL branches last year, which included a 10-week Kindergarten Readiness series from September to November 2016.

- The Reading Rocket made **49** outreach visits—many to underserved communities—and conducted early literacy programs for **4,993** children.

- Birthday celebrations for MCPL’s mascot, Marty the Martian, were held during children’s programming or after storytimes at 17 branches during November 2016 and were attended by **942** children and parents.

- **1000 Books Before Kindergarten** continued to promote the importance of reading prior to the start of school to parents and caregivers, and SEA LIFE Kansas City Aquarium was added as a promotional partner.

SUMMER READING PROGRAM

It was a summer of sports as children and teens were encouraged to “Ready, Set, Read!” and “Get in the Game. Read.” Everyone who completed requirements by July 31, 2016 earned free books and qualified to win a LeapPad3 prize pack or a Kindle Fire HD7. Summer Reading Program remains one of the Library’s most important programs, helping to ensure students maintain or grow their reading skills during summer break.

2016 NUMBERS:

- **14,967** Listeners listened to **451,046** books
- **16,999** Readers read for **9,350,433** minutes
- **2,765** Teens wrote **22,744** reviews
- **34,731** Participants in 2016—**up 24%** from 2015

81% of those who participated in Summer Reading Program completed their first reading list

$ Donation: In addition, the Library initiated partnerships with five sports organizations—Kansas City Chiefs, Kansas City Royals, Kansas Speedway, Sporting KC, and the Missouri Mavericks—who donated tickets and one-of-a-kind grand prize experiences for participants who reached various levels of achievement and maintained activity throughout the program.
WINTER READING CHALLENGE

The Winter Reading Challenge’s “Read to Reel” theme encouraged MCPL customers to step onto the red carpet and read great books that have been made into great films or five books of their own choosing. The Winter Reading Challenge promotes leisure reading by providing compelling titles and incentives to adult readers. Almost 2,400 (+25%) customers read at least one book, and 2,025 (+25%) completed the challenge. Almost 12,100 titles were completed during the Challenge, an increase of 218% since the program began in 2014. MCPL branches conducted more than 20 book group discussions on a variety of titles from January through March in support of this program.

The top five titles read were:

- The Girl on the Train
- Me Before You
- The Martian
- The Help
- Secret Life of Bees

EARLY LITERACY SPACES

In response to community needs, MCPL began creating Early Literacy Spaces at its branches, which provide an area for children and caregivers to interact together with the essential early literacy practices of playing, talking, singing, reading, and writing in an engaging and fun atmosphere. MCPL has introduced these deliberately designed spaces in several of its branches including Blue Ridge, Boardwalk, Colbern Road, Excelsior Springs, Liberty, and South Independence. The Library plans to integrate them into 30 of its branches when additional funding is added in 2017 - 2018.

MCPL NIGHT AT THE K

The Summer Reading Program concluded with a special evening at Kauffman Stadium as program participants, MCPL staff, and customers celebrated “MCPL Night at The K” on Tuesday, July 26, 2016, which included pre-game appearances outside the stadium by the Reading Rocket and Marty the Martian, MCPL’s mascot, and a giveaway of Grow A Reader: An Interplanetary Tale to fans entering the game.

GRANTS

MCPL received several Missouri State Library/LSTA grants to improve early literacy outreach for customers.

- A $10,453 Summer Library Program grant was used to create scholastic literacy kits for the Reading Rocket.
- A $3,000 grant was used for materials for the Summer Reading Program.

Royals Charities donated $5,000 to be used for tablets and books for the Reading Rocket.
As of June 30, 2017, Google Fiber is available at six Mid-Continent Public Library branches including Red Bridge, Raytown, Blue Ridge, North Oak, Antioch, and Woodneath Library Center.

The Library’s virtual branch was visited by 1.2 million unique visitors who logged more than 9.9 million page views during 3.9 million sessions.

In January 2017, MCPL transitioned to a new catalog provider, Bibliocommons, which provides a mobile-friendly environment for customers and dynamic, interactive features. In addition, customers can now access the catalogs of other Kansas City-area libraries who are also on this platform if they have an account with those organizations—creating access to additional materials.
ONLINE RESOURCES

MCPL provided access to 249 online resources during the 2016-17 fiscal year.

<table>
<thead>
<tr>
<th>Resource Type</th>
<th>Sessions</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total online resource sessions</td>
<td>940,245 (+3.1%)</td>
<td></td>
</tr>
<tr>
<td>Literacy-based database sessions</td>
<td>197,503 (-13.9%)</td>
<td></td>
</tr>
<tr>
<td>Genealogy resource sessions</td>
<td>154,400 (+11.6%)</td>
<td></td>
</tr>
<tr>
<td>Business resources</td>
<td>32,907 (+61.3%)</td>
<td></td>
</tr>
</tbody>
</table>

POPULAR RESOURCES:

**OverDrive:**
Use of *OverDrive* for eBooks, eAudiobooks, and streaming video grew 19% during the fiscal year. Audiobook downloads increased 39% during this same time period. **1.4 million** digital items were checked out during the 2016-17 fiscal year.

**Freegal:**
129,574 songs and music videos were downloaded.

**Flipster and Zinio:**
62,611 magazines were downloaded this year.

**Tutor.com:**
10,182 one-to-one tutoring sessions were held through *Tutor.com*, an online tutoring service that connects students in grades 4 through college to tutors for help in more than 40 subjects, including math, science, essay writing, foreign language, and test prep.

NEW RESOURCES IN 2016 - 2017:

**LawDepot**, which provides customers the ability to create their own legal documents personalized to their state and specific situation, was launched in July 2016.

GRANTS:

- A Kaplan Inspire Ultra tabletop tablet was purchased for the Literacy Center in MCPL’s North Independence Branch with a mini-grant gift of $4,498 from the Missouri State Library Kaplan Grant.
- MCPL received several Missouri State Library/LSTA grants to improve technology access for customers.
- MCPL received a two-year Racing to Read grant of $10,900 to be used to educate teen parents in the Independence School District about early literacy practices.
- MCPL received Spotlight on Literacy grants of $12,382 and $7,527 that will create coding programming and other STEAM-based programs (Science, Technology, Engineering, Arts, and Mathematics) for teens and tweens.
- Through a $24,430 and a $28,609 Technology Ladder grant, 15 additional AWE computer stations have been purchased and improved network and Wi-Fi access has been added to various MCPL branches.
FOOD FOR FINES

MCPL’s biannual Food for Fines program, held in September 2016 and May 2017, collected a record-breaking **25,416** food items during fiscal year 2016-17, bringing the Library’s total collection to more than **72,500** food items since the program’s inception. Developed in 2014, the Food for Fines program offers customers the opportunity to pay off their fines with nonperishable food items that are then distributed by the branches to local food pantries and charities. The Food for Fines program allows customers to have up to $10 of fines forgiven in return for a donation of nonperishable food items.

SOCIAL MEDIA

MCPL’s social media saw significant growth in 2016-17 with Facebook followers increasing by **28%** from **36,670** to **46,794**. Engagement on MCPL’s main Facebook page reached over **3.5 million** people, and its primary Twitter account earned **662,100** impressions.

CAREER ONLINE HIGH SCHOOL

Mid-Continent Public Library, in conjunction with Kansas City Public Library and Literacy KC, recruited students to participate in the Career Online High School program, which provided 25 qualified adult residents of the Kansas City metro area with the opportunity to earn a high school diploma and career certification through online coursework. In the 2016-17 fiscal year there were **18** new enrollments with **1** person graduating. Currently, there are **31** active students in the program.
SQUARE ONE

Square One Small Business Services specialists held one-on-one consultations with 71 business owners and entrepreneurs in the Library district, connecting them with MCPL resources and other organizations to help them launch or improve their businesses. During the past year, 1,425 people attended 80 business-related programs, including 321 that attended three Business Bootcamps and 5 industry-specific workshops. Square One is supported by a grant from the Ewing Marion Kauffman Foundation (see page 11). Square One holds a variety of business programs to highlight individuals and companies that are part of Kansas City’s entrepreneurial community.

Matt Shatto of Shatto Milk told the story of his family’s dairy during an Entrepreneur Storytime in October 2016.

HARVESTERS PARTNERSHIP

In an effort to further support children and families over the summer months, Mid-Continent Public Library partnered with Harvesters—The Community Food Network in June 2017 to offer the Kids Cafe program during the summer, which provides free meals to anyone 18 and under. The theme of the program was “Meet and Eat,” and children were encouraged to come by the Library to share a meal with friends and enjoy the branch’s many resources and Summer Learning Program activities.

LIBRARY-BY-MAIL

The Library-By-Mail program, which serves more than 400 homebound customers, circulated 19,428 items and added a record-breaking 244 customers this fiscal year.

LEGACY LUNCHEON

More than 150 guests gathered at the Courtyard by Marriott at Briarcliff for the second annual Legacy Luncheon on Thursday, September 1, 2016, to hear the State of the Library address from Library Director and CEO Steven V. Potter and a keynote speech from local Kansas City author and TIME editor-at-large David Von Drehle. The John Ferguson Award for Outstanding Library Service was given to Susie Hetzel, Access Specialist at MCPL’s Liberty Branch. Marisa Wiruhayarn, owner of the restaurants Tasty Thai and Big Bowl Pho, was given the Victor Gragg Library Champion Award during the fundraising event.

GRANTS:

- Ross Dress for Less made a gift of $2,500 to the Grandview Branch as part of its store grand opening.
- FINRA Investor Education Corporation made a $1,000 gift to bring the ALA Thinking Money exhibit and programming to the North Independence Branch and other locations.
ACCESS ART

For the third consecutive year, MCPL partnered with The Nelson-Atkins Museum of Art and the Kansas City Art Institute to present Access Art, a celebration of creativity. In April 2017, the program expanded to two locations during which attendees created new works of art and met with Kansas City-area artisans. The all-day events at Woodneath Library Center and the North Independence Branch drew 456 children, teens, and adults who participated in 32 programs.

READLOCAL AUTHORS

Mid-Continent Public Library’s ReadLOCAL collection celebrates the literary achievements of writers who currently live within the Library’s service area. MCPL is proud to support local authors and to bring their stories to friends and neighbors in our shared community. There are 49 authors in the collection, which was launched during 2017 National Library Week in April.

ReadLOCAL encompasses a vast range of writing styles and genres—from mysteries and westerns to juvenile nonfiction and healthy cookbooks. Books in the ReadLOCAL collection stem from various publishing backgrounds—self-published, hybrid published, small press, and large or traditional publisher (with the odd New York Times bestseller sprinkled in)—and have all been published within the past few years.

Donation: Thanks to the generosity of Kansas City Public Library on behalf of Jonathan and Nancy Lee Kemper, MCPL’s Woodneath Library Center expanded its art collection to include “Mother Nature,” a self-portrait by artist Ariel Bowman. “Mother Nature” served as the subject of an Access Art pastel painting class.
The Story Center presented 105 programs on oral, written, and digital storytelling that were attended by 3,446 people. Programs included a publishing weekend, applied storytelling programs, and events like Story Slam and the Holiday Book Fair in December 2016.

**THE STORY CENTER SPEAKER SERIES**

The Story Center Speaker Series continues to bring acclaimed authors across different genres to celebrate and inspire the art of the story. This year, the Series included presentations by:

- **Laura McHugh** – Adult fiction author
- **Margret Peterson Haddix** – Young adult fiction series author
- **Loren Long** – *New York Times* bestselling children’s author
- **Gayle Forman** – Bestselling young adult fiction author
- **Ridley Pearson** – Bestselling young adult series author
- **Nathan Hill** – *New York Times* bestselling author
- **Alex George** – Fiction author
- **Sean Connolly** – Juvenile nonfiction author
- **Philip Kerr** – *New York Times* bestselling author
- **William Joyce** – Children’s series author and Academy Award-winning filmmaker
- **Laura McBride & Camille Perri** – Adult fiction authors
- **Andrew McCarthy** – Actor, award-winning journalist, and author
- **Patricia Lockwood** – Poet and author
- **Graeme Simsion** – *New York Times* bestselling author
- **Anna Quindlen** – Pulitzer Prize-winning journalist and bestselling author

**GRANTS:**

- The Story Center is supported by a grant from the Ewing Marion Kauffman Foundation. The Foundation’s contribution of $100,000 in 2016 also supported Square One Small Business Services and MCPL’s Grow A Reader early literacy programs.
- The Missouri Association of Community Arts Agencies approved a $4,657 grant to support arts programming at seven of MCPL’s rural branches.
- Through a combination of donations and a $300,000 National Endowment for the Humanities challenge grant, Mid-Continent Public Library has begun to gather funds that will be put toward the adaptive reuse of the historic Elbridge Arnold home, also known as the Crouch Home, on the Woodneath Library Center campus.

Upon completion of the project, the house will become home to The Story Center at Mid-Continent Public Library where individuals and businesses can come to create, understand, and share stories. Once construction is complete, the historic home will offer dedicated spaces for specialized programs and exhibits, offices for The Story Center staff, and national headquarters offices for the National Storytelling Network.
MIDWEST GENEALOGY CENTER

70,927 people visited the Midwest Genealogy Center. 2,677 people attended 282 genealogy programs at MCPL branches.

ONLINE GENEALOGY RESOURCES

MCPL provided access to 25 online genealogy resources during the 2016-17 fiscal year.

Total sessions: 154,400

MOST POPULAR RESOURCES:

1. Ancestry.com 20,092 sessions
2. HeritageQuest Online 18,529 sessions
3. America’s Obituaries & Death Notices 15,870 sessions

SPRING SEMINAR

More than 200 people attended MGC’s Spring Seminar featuring Judy Russell, known as “the Legal Genealogist,” at the Adams Pointe Conference Center in Blue Springs.

VETERANS SALUTE

This longtime program, held in partnership with local veterans groups, moved in September 2016 to the Midwest Genealogy Center and featured local support organizations and military collectors. In addition, the day included military genealogy classes, panel discussions, and music. The program was attended by 803 people.
BLACK HISTORY MONTH

The Library presented 5 programs in the month of February 2017 that drew 254 people to multiple branch locations.

• The Life of Harriet Tubman
• Underground Railroad: The Who, What, and Where Did It Go
• Traveling Back Through Slavery
• Tales from the Black West
• Cotton, Rag Dolls, and the Underground Railroad

One afternoon in June 2017, MGC was the site of a friendly scavenger hunt as four football players from each of the three Independence high schools teamed up with Kansas City Chiefs quarterbacks Alex Smith, Tyler Bray, and Joel Stave. Each group worked together to complete a variety of tasks, and afterward, the students interviewed the Chiefs players for MGC’s Tell Me a Story oral history program.

Every time we come, we find new books, more info, helpful staff, and a pleasant place to work. We’ve been coming for many years and still haven’t seen everything!

– Gayla H.

GRANT

The Missouri Humanities Council donated $2,478 to purchase 42 additional oral history kits to help customers preserve their family stories.

DONATION:

MCPL created a partnership with the Kansas City Globe, a respected newspaper publication produced by and for members of the African American community, which resulted in a donation of six full pages of Library content in support of the newspaper’s Martin Luther King, Jr. Day and Black History Month coverage.
During a single day at MCPL last year...

- **10,289** visits were made to branches
- **24,624** physical and digital items were checked out
- **2,547** public computer and Wi-Fi sessions took place
- **10,578** sessions on mymcpl.org
- **9,971** people engaged with MCPL’s social media accounts
- **658** people attended 28 programs
- **383** children attended 13 storytimes

*Numbers based on 365 days. All others based on 351 operating days.*
Total circulation of Library materials 9,005,844 items
Circulation of children’s materials 3,372,943 items
34,731 children participated in the 2016 Summer Reading Program
260,118 people attended literacy-based Library events

**Library Programs:**
Total Programs 9,775
Total Attendance 232,263

eContent Circulation (eBooks, eMagazines, Streaming Media) 1,613,904 Digital Materials

**What MCPL customers are saying...**

I love that **the Library is a welcoming place** that I can bring my kids. I especially appreciate programs such as *The Night Before Christmas Carol* that my family was able to attend this year and loved it!

– Jennifer S.

I use your website daily. **The audiobook checkout is amazing.** It makes doing chores so much easier!

– Maria S.

Even while working on a computer degree, there were times I didn’t have easy access to computers, so **the Library would save the day.** Whether it was just to print or email something, **I could count on my local Mid-Continent Public Library.**

– Matt C.

I love the library! I recently lost transportation and have been a participant of **Library-By-Mail:** I am never without anything to read, and most importantly, they really seem to know me.

– Paulette W.
### Library Value Calculator

<table>
<thead>
<tr>
<th>Service</th>
<th>Value (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult Books Borrowed</td>
<td>$46,663,440</td>
</tr>
<tr>
<td>Youth Books Borrowed</td>
<td>$37,142,172</td>
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<tr>
<td>Movies Borrowed</td>
<td>$4,352,301</td>
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<tr>
<td>Music Borrowed</td>
<td>$2,608,318</td>
</tr>
<tr>
<td>Audiobooks Borrowed</td>
<td>$8,670,180</td>
</tr>
<tr>
<td>Items Used in Library</td>
<td>$1,626,372</td>
</tr>
<tr>
<td>Interlibrary Loan</td>
<td>$1,917,500</td>
</tr>
<tr>
<td>Downloadable Audiobooks</td>
<td>$13,605,300</td>
</tr>
<tr>
<td>Downloadable Books</td>
<td>$11,483,760</td>
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<tr>
<td>Downloadable Magazines</td>
<td>$187,833</td>
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<tr>
<td>Hours of Computer Use</td>
<td>$4,611,551</td>
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<tr>
<td>Free Wi-Fi Sessions</td>
<td>$1,105,722</td>
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<tr>
<td>Newspapers Viewed Online</td>
<td>$29,230</td>
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<tr>
<td>Database Searches</td>
<td>$18,804,900</td>
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<tr>
<td>Genealogy Research Resources</td>
<td>$3,088,000</td>
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<tr>
<td>Programs and Classes Attended</td>
<td>$2,322,630</td>
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<tr>
<td>Online Courses and Training Sessions</td>
<td>$1,812,300</td>
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<tr>
<td>Live Online Tutoring Sessions</td>
<td>$203,640</td>
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<tr>
<td>Tax Help - Seniors Served</td>
<td>$1,973,140</td>
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<tr>
<td>Reference Questions Asked</td>
<td>$2,548,410</td>
</tr>
</tbody>
</table>

**Total**  
$164,756,699

*$3.88 in services for every tax dollar received*
# FINANCES

## Revenues:

<table>
<thead>
<tr>
<th>Fund</th>
<th>Operating Fund</th>
<th>Capital Project Fund</th>
<th>Nonmajor Governmental Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property Taxes</td>
<td>$ 42,439,690</td>
<td>$ -</td>
<td>$ -</td>
</tr>
<tr>
<td>Fines, Fees, and Investment</td>
<td>889,555</td>
<td>48,981</td>
<td>5,206</td>
</tr>
<tr>
<td>Contributions and Grants</td>
<td>678,242</td>
<td>1,614</td>
<td>151,401</td>
</tr>
<tr>
<td><strong>Total Revenues:</strong></td>
<td><strong>44,007,487</strong></td>
<td><strong>50,595</strong></td>
<td><strong>156,607</strong></td>
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</tbody>
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## Expenditures:

<table>
<thead>
<tr>
<th>Fund</th>
<th>Payroll and Benefits</th>
<th>Library Materials</th>
<th>Library Operations</th>
<th>Capital Outlay</th>
<th><strong>Total Expenditures:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Payroll and Benefits</td>
<td>24,246,379</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td><strong>42,218,019</strong></td>
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<tr>
<td>Library Materials</td>
<td>9,607,872</td>
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<td>-</td>
<td>1,171,089</td>
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<tr>
<td>Library Operations</td>
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<td>-</td>
<td>125,052</td>
<td><strong>125,052</strong></td>
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<tr>
<td>Capital Outlay</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Expenditures:</strong></td>
<td><strong>42,218,019</strong></td>
<td><strong>1,171,089</strong></td>
<td><strong>125,052</strong></td>
<td></td>
<td><strong>125,052</strong></td>
</tr>
</tbody>
</table>

| Fund Transfer in (out)              | (957,793)           | 850,000           | 107,793            |

## Fund Balances:

<table>
<thead>
<tr>
<th>Fund</th>
<th>Beginning of Year</th>
<th>End of Year</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Fund</td>
<td>24,728,541</td>
<td>25,560,216</td>
<td>$ 25,560,216</td>
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<tr>
<td>Capital Project Fund</td>
<td>9,725,970</td>
<td>9,455,476</td>
<td>$ 9,455,476</td>
</tr>
<tr>
<td>Nonmajor Governmental Funds</td>
<td></td>
<td></td>
<td>$ 478,423</td>
</tr>
</tbody>
</table>

## FUND BALANCES:

<table>
<thead>
<tr>
<th>Fund</th>
<th>Year Start</th>
<th>Year End</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Fund</td>
<td>$20 m</td>
<td>$10 m</td>
</tr>
<tr>
<td>Capital Project Fund</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nonmajor Governmental Funds</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
On November 8, 2016, voters in Clay, Jackson, and Platte Counties approved the first funding increase for the Library in 33 years. MCPL went to voters with the request following long-term budgetary pressures created by Missouri’s Hancock Amendment, the growth of local tax incentive programs, and growing demand for Library services. The Library proposed adding eight cents to its current property tax levy in order to increase access, improve services, grow the collection, and update the Library’s aging facilities.

Over 350,000 voters weighed in on Proposition L, and more than 62% cast their votes in favor of the measure. The Library is very grateful to the citizens of Clay, Jackson, and Platte Counties for their willingness to invest in the Library’s future.

Following the passage of Prop L, Library staff held meetings with Library customers and community members at each MCPL branch. These meetings were designed to capture stakeholder feedback on the Library’s future and to solicit input on the specific priorities and needs of each community and how the Library can meet these. Over 500 people attended the meetings and another 1,040 shared their thoughts via an online survey. The Library is currently compiling the data from those meetings and will use it in its future planning processes.
WHAT’S NEXT?

Thanks to the passage of Proposition L in November 2016, Mid-Continent Public Library will now be able to implement a variety of new services and resources that will further support its mission of enhancing the lives of community members. The Library’s planned improvements include:

NEW WEBSITE AND APP

Scheduled to launch in winter 2017, MCPL’s new website and app will be redesigned to provide users with a better, more efficient virtual branch experience. The website will become mobile friendly, and users will be able to customize their homepage display based on their interests and preferred branch location. The new app will offer the same essential features as the current one but with improved functionality. Users will also be able to read eBooks from OverDrive Digital Downloads directly from the MCPL app.

EXPANDED HOURS

Starting in January 2018, the Library will expand branch hours based on input from community members and library usage.

GROWING SERVICES

The Library will continue to offer vital services to the community as well as augment special initiatives offered outside its four walls such as:

• Library-By-Mail, which delivers books, movies, and music directly to the doorsteps of homebound customers.

• Midwest Genealogy Center, the largest freestanding public genealogy library in the U.S. that connects customers to their family history.

• The Story Center, which is dedicated to celebrating and inspiring the art of story in its many forms.

• Square One Small Business Services, which supports the local economy by offering small business owners and entrepreneurs free resources and guidance.

IMPROVING FACILITIES

The Library will soon begin executing its Facilities Improvement Plan, which outlines the renovation or replacement of many of the Library’s aging facilities. MCPL will work with Sapp Design Associates Architects and Helix Architecture + Design, in conjunction with JE Dunn Construction, to carry out the plan. A timeline for the projects will be released in fall 2017.

GROWING COLLECTION

The Library will spend 13% more on its collection of materials in the 2017-18 fiscal year, including both print and digital resources. Plans for collection expansion include increasing the number of juvenile nonfiction titles—specifically those that support STEAM-based learning for children (Science, Technology, Engineering, Arts, and Mathematics)—and enhancing the collection of adult nonfiction titles, particularly in the areas of business and leadership. Additionally, the Library will acquire digital access to the Kansas City Star from 1880 to present, a valuable resource available exclusively through MCPL.
GRANTS
• Ewing Marion Kauffman Foundation - $100,000
• Missouri State Library - $68,796
• Royals Charities - $5,000
• Missouri Association of Community Arts Agencies - $4,657
• Gale, a Cengage Company - $2,500
• Missouri Humanities Council - $2,478
• Missouri Arts Council - $1,440
• FINRA Investor Education Foundation - $1,000

2016 LEGACY LUNCHEON
• Ameritas Investment Corp. – Advocate Sponsor
• Central Bank of the Midwest – Advocate Sponsor
• Kansas City Series of Lockton Companies, LLC – Advocate Sponsor
• Clay County Economic Development Council – Advocate Sponsor
• Brent Schondelmeyer – Table Sponsor
• Steve Potter – Table Sponsor
• Metropolitan Community College – Table Sponsor

INDIVIDUAL GIFTS
• Alyson J. Wilson
• Amy Gum
• Barton J. Reese
• Better World Books
• Chase Grafton
• Gregory Biehl

• Independent Alliance of Ministers and Leadership in Unity
• Joel A. Dickmann
• Kansas City Royals Baseball Club
• Karla V. Hughes
• Seva Restaurant*
• Leslie Corn
• Mark Weber
• Martha D’Alessandro
• Missouri State Genealogical Association
• Nancy Kraus Womack
• Owsley Family Historical Society
• Roger D. Joslyn
• Ross Dress for Less
• Sarah C. Paine
• Shela Fretwell
• Steve Noll
• Steven V. Potter
• Susan Teson
• Terry Stone
• William Christensen

*Gift given by Katie Schneider

CURRENT LIBRARY LOVERS
Introduction
• John Sharp
• Jim “Two Crows” Wallen
• Marianne Sharp
• Amber Seater
• Denise Brown
• Amy Barclay
• Matthew Long-Middleton
• Dylan Little
• Jan Nuernberger

• Jody Martin
• Dawn Hilderbrand
• Roberta Keeling
• Tandria Price
• Paulette Frazier
• Erica Tamborini
• Donald Palmer
• Santosh Sequeira
• Tari Hodges
• Niki Casady
• Charles Hulse
• Michele Thomas
• Jill T. Draper
• Maureen Wissel
• Beverley Fotovich
• Katie E. Schneider

Chapter 1
• Sonci Bleckinger
• Dana Buchanan
• Betty Walker
• Norma Sinclair
• Dorothy Laverentz
• Stacy Tucker
• Cassandra Bartholome
• Dawn Hatterman
• Andrea Sumy
• Stephanie Declue
• Tobi Knight-Daiss
• Phil Liming
• George Grimes
• Melissa Stan
• Linda S Hopkins
• Amanda R. Grimes
• Jamie Mason
• Amber Noll
• Gale Burrus
GRANT: Gale, a Cengage Company, made a $2,500 gift to the Library Lovers program as part of a Financial Development Award to the MCPL Development Department at the 2017 American Library Association Conference in Chicago.
LIBRARY BOARD
OF TRUSTEES

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Joycelyn Tucker Burgo
Jackson County
(Vice President)

Jeff Vandel
Platte County
(Treasurer)

John Laney
Jackson County

Cheryl McGinness
Platte County

Jane Rinehart
Clay County

Steve Roling
Jackson County

Brent Schondelmeyer
Jackson County

Not pictured:
Gordon Cook
Platte County

Marvin Weishaar
Clay County

Michelle Wycoff
Clay County

Rita Wiese
Platte County
STAFF

ADMINISTRATIVE TEAM
(Left to right): Finance & Facilities Director: Qun Fang, Fundraising & Development Director: Diana Reiter, Assistant Library Director and COO: Susan Wray, Chief Technology Officer: Bryan Gash, Library Director and CEO: Steven Potter, Chief Customer Experience Officer: Ritchie Momon, Internal Communications Director: Teresa Johnson, Community Relations & Planning Director: Jim Staley, and Human Resources Director: Don Bridgforth

BRANCH LEADERSHIP
Associate Director for Public Services: Vicky Baker
Associate Director for Public Services: Christen Stein
Antioch: Rosalyn Spring
Blue Ridge: Geri Haile
Blue Springs North: Robin Hudson
Blue Springs South: Jacqueline Reed
Boardwalk: Rebecca Richardson
Buckner: Peyton Jenkins
Camden Point: Tiara Dixon
Claycomo: Kara Drury
Colbern Road: Seth Moses
Dearborn: Tiara Dixon
Edgerton: Tiara Dixon
Excelsior Springs: Stephen Chalmers
Grain Valley: Mary Reeder
Grandview: Brent Husher
Kearney: Angela Gillette
Lee’s Summit: Diane Christensen
Liberty: Katie Gregory
Lone Jack: Naphthal Faris
Midwest Genealogy Center: Cheryl Lang
North Independence: Tammy Parrott
North Oak: Amy Barclay
Oak Grove: Amy Vajnar
Parkville: Eric Bullock
Platte City: Rachel Rafuse
Raytown: Susan Haley
Red Bridge: Stephanie Bailey
Riverside: Patrice Nolette
Smithville: Sheryl Williams
South Independence: John Jasumback
Weston: Rachel Rafuse
Woodneath Library Center: Kira Green

DEPARTMENT MANAGERS
Collection Development: Terri Clark
Community Programming: Dylan Little
Delivery Services: Gary Covey
Electronic Resources: Amy Caviness
Facilities: Aaron Gordon
Information and Reader Services: Amy Fisher
Information Technology: Rolando Aguilera
Internal Communications: Teresa Johnson
Library Systems: Todd Caviness
Marketing and Communications: Mary Altman
Printing Services: Jeff Corrie
Supplies - Custodial: Clara Melgoza
Technical Services: Karen Wickwire
Warehouse: Jim Happy
Youth Services: Shari Ellison
PLATTE COUNTY

Boardwalk Branch
8656 N. Ambassador Drive
Kansas City, MO 64154
816.741.9011
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Camden Point Branch
401 Hardesty St.
Camden Point, MO 64018
816.280.3384
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Dearborn Branch
206 Maple Leaf Ave.
Dearborn, MO 64439
816.450.3502
Mon. 9 - 9, Tue. - Fri. 9 - 6, Sat. 9 - 5

Edgerton Branch
404 Frank St.
Edgerton, MO 64444
816.790.3920
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Edgerton Branch
404 Frank St.
Edgerton, MO 64444
816.790.3920
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Liberty Branch
1000 Kent St.
Liberty, MO 64068
816.781.9340
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

North Oak Branch
1500 N. Oak Trfy.
Kansas City, MO 64155
816.436.4355
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Smithville Branch
120 Richardson St.
Smithville, MO 64089
816.432.0116
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Woodneath Library Center
8900 NE Flintlock Road
Kansas City, MO 64157
816.883.4900
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5, Sun. 1 - 5

JACKSON COUNTY

Blue Ridge Branch
9253 Blue Ridge Blvd.
Kansas City, MO 64138
816.761.3382
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Blue Springs North Branch
850 NW Hunter Drive
Blue Springs, MO 64015
816.224.8772
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Blue Springs South Branch
2220 S. 7 Hwy.
Blue Springs, MO 64014
816.224.8772
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Buckner Branch
19 E. Jefferson St.
Buckner, MO 64016
816.650.3212
Mon. & Thur. 9 - 9, Tue., Wed., Fri. 9 - 6, Sat. 9 - 5

Colbern Road Branch
1000 NE Colbern Road
Lee’s Summit, MO 64066
816.525.9924
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Grain Valley Branch
101 S.W. Eagles Pkwy.
Grain Valley, MO 64029
816.228.4020
Mon. & Thur. 9 - 9, Tue., Wed., & Fri. 9 - 6, Sat. 9 - 5

Grandview Branch
12930 Booth Lane
Grandview, MO 64030
816.763.0850
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Lee’s Summit Branch
150 NW Oldham Pkwy.
Lee’s Summit, MO 64081
816.524.0567
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Lone Jack Branch
211 N. Bynum Road
Lone Jack, MO 64070
816.697.2528
Mon. & Thur. 9-9, Tue., Wed., & Fri. 9-6, Sat. 9-5

Midwest Genealogy Center
3440 S. Lee’s Summit Road
Independence, MO 64055
816.252.7228
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5, Sun. 1 - 5

North Independence Branch
317 W. 24 Hwy.
Independence, MO 64050
816.252.0580
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5, Sun. 1 - 5

Oak Grove Branch
2320 S. Broadway St.
Oak Grove, MO 64075
816.690.3213
Mon. & Thur. 9 - 9, Tue., Wed., & Fri. 9 - 6, Sat. 9 - 5

South Independence Branch
13700 E. 35th St.
Independence, MO 64055
816.461.2050
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

CLAY COUNTY

Antioch Branch
6060 N. Chestnut Ave.
Gladstone, MO 64119
816.454.1306
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Claycomo Branch
590 NE 69 Hwy.
Claycomo, MO 64119
816.455.5030
Mon. & Thur. 9 - 9, Tue., Wed., & Fri. 9 - 6, Sat. 9 - 5

Excelsior Springs Branch
1490 Kearney Road
Excelsior Springs, MO 64024
816.630.6721
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Kearney Branch
100 S. Platte Clay Way
Kearney, MO 64060
816.628.5065
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

Liberty Branch
1000 Kent St.
Liberty, MO 64068
816.781.9340
Mon. - Thur. 9 - 9, Fri. 9 - 6, Sat. 9 - 5

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8700 N. Oak Trfy.
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