2016 University of Colorado Alumni Survey
Results
July 13, 2016

Survey Results Based On 15,225 University of Colorado Alumni Online April 28 – May 31, 2016

Chris Keating
President, Keating Research

Mike Melanson
President, OnSight Public Affairs
15,225 Surveys completed online among University of Colorado Alumni from all four campuses

- **CU-Boulder**: 72% n=10,953
- **CU-Denver**: 15% n=2,271
- **UCCS**: 10% n=1,530
- **Anschutz Medical Campus**: 8% n=1,173

4% of Alumni have multiple degrees from the University of Colorado campuses
Survey Timeline: 34 Days

April 28: Survey test of 1,000 emails.

May 6: Email sent to 268,531 CU Alumni email addresses containing an introduction from President Benson and an invitation to take the survey.

May 12 & 19: Reminder emails sent to those who had not yet completed the survey.

May 31: Last day to complete the survey online.

By The Numbers

268,531 Alumni Email Addresses

267,841 Emails Delivered

15,225 Surveys Complete

6% Response Rate
What degrees have you earned?

- Bachelor’s: 65%
- Master’s: 20%
- Medical: 6%
- MBA: 4%
- Law: 3%
- Doctorate: 2%
How satisfied are you with the education you received at…?

CU-Boulder
- Dissatisfied: 4%
- Somewhat Satisfied: 28%
- Very Satisfied: 68%
- Total: 96%

CU-Denver
- Dissatisfied: 7%
- Somewhat Satisfied: 32%
- Very Satisfied: 61%
- Total: 94%

UCCS
- Dissatisfied: 4%
- Somewhat Satisfied: 27%
- Very Satisfied: 69%
- Total: 96%

Anschutz
- Dissatisfied: 4%
- Somewhat Satisfied: 21%
- Very Satisfied: 75%
- Total: 96%
Satisfaction With Education By Year & Ethnicity (CU-Boulder)

CU-Boulder: 4% Dissatisfied, 28% Somewhat Satisfied, 68% Very Satisfied

2007-2016 (0-9 years): 6% Dissatisfied, 36% Somewhat Satisfied, 57% Very Satisfied

2002-2006 (10-14 years): 8% Dissatisfied, 28% Somewhat Satisfied, 68% Very Satisfied

2001 or earlier (15 years+): 9% Dissatisfied, 23% Somewhat Satisfied, 75% Very Satisfied

White: 8% Dissatisfied, 27% Somewhat Satisfied, 70% Very Satisfied

Hispanic: 5% Dissatisfied, 30% Somewhat Satisfied, 66% Very Satisfied

Asian: 6% Dissatisfied, 39% Somewhat Satisfied, 55% Very Satisfied

African American: 7% Dissatisfied, 29% Somewhat Satisfied, 64% Very Satisfied
Satisfaction With Education By Year & Ethnicity (CU-Denver)

- **CU-Denver**
  - Dissatisfied: 7%
  - Somewhat Satisfied: 32%
  - Very Satisfied: 61%
  - Total Satisfaction: 94%

- **2007-2016 (0-9 years)**
  - Dissatisfied: 8%
  - Somewhat Satisfied: 39%
  - Very Satisfied: 53%
  - Total Satisfaction: 92%

- **2002-2006 (10-14 years)**
  - Dissatisfied: 7%
  - Somewhat Satisfied: 28%
  - Very Satisfied: 65%
  - Total Satisfaction: 93%

- **2001 or earlier (15 years+)**
  - Dissatisfied: 4%
  - Somewhat Satisfied: 23%
  - Very Satisfied: 73%
  - Total Satisfaction: 96%

- **White**
  - Dissatisfied: 5%
  - Somewhat Satisfied: 31%
  - Very Satisfied: 64%
  - Total Satisfaction: 95%

- **Hispanic**
  - Dissatisfied: 7%
  - Somewhat Satisfied: 28%
  - Very Satisfied: 65%
  - Total Satisfaction: 93%

- **Asian**
  - Dissatisfied: 9%
  - Somewhat Satisfied: 45%
  - Very Satisfied: 46%
  - Total Satisfaction: 91%

- **African American**
  - Note: Sample size too small

*CU-Denver 2007-2016 (0-9 years) 2002-2006 (10-14 years) 2001 or earlier (15 years+)*
Satisfaction With Education By Year & Ethnicity (UCCS)

<table>
<thead>
<tr>
<th>Year</th>
<th>Dissatisfied</th>
<th>Somewhat Satisfied</th>
<th>Very Satisfied</th>
<th>Overall Satisfaction</th>
</tr>
</thead>
<tbody>
<tr>
<td>UCCS</td>
<td>4%</td>
<td>27%</td>
<td>69%</td>
<td>96%</td>
</tr>
<tr>
<td>2007-2016 (0-9 years)</td>
<td>6%</td>
<td>31%</td>
<td>63%</td>
<td>94%</td>
</tr>
<tr>
<td>2002-2006 (10-14 years)</td>
<td>9%</td>
<td>25%</td>
<td>73%</td>
<td>98%</td>
</tr>
<tr>
<td>2001 or earlier (15 years+)</td>
<td>3%</td>
<td>18%</td>
<td>79%</td>
<td>97%</td>
</tr>
<tr>
<td>White</td>
<td>4%</td>
<td>26%</td>
<td>70%</td>
<td>96%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>3%</td>
<td>26%</td>
<td>71%</td>
<td>97%</td>
</tr>
<tr>
<td>Asian</td>
<td></td>
<td></td>
<td></td>
<td>na - sample sizes too small</td>
</tr>
<tr>
<td>African American</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Satisfaction With Education By Year & Ethnicity (Anschutz)

- **Anschutz**
  - Dissatisfied: 4%
  - Somewhat Satisfied: 21%
  - Very Satisfied: 75%
  - Total: 96%

- **2007-2016 (0-9 years)**
  - Dissatisfied: 6%
  - Somewhat Satisfied: 28%
  - Very Satisfied: 66%
  - Total: 94%

- **2002-2006 (10-14 years)**
  - Dissatisfied: 5%
  - Somewhat Satisfied: 20%
  - Very Satisfied: 76%
  - Total: 95%

- **2001 or earlier (15 years+)**
  - Dissatisfied: 14%
  - Somewhat Satisfied: 84%
  - Very Satisfied: 98%
  - Total: 98%

- **White**
  - Dissatisfied: 3%
  - Somewhat Satisfied: 20%
  - Very Satisfied: 77%
  - Total: 97%

- **Hispanic**
  - Dissatisfied: 4%
  - Somewhat Satisfied: 17%
  - Very Satisfied: 79%
  - Total: 96%

- **Asian**
  - Dissatisfied: 5%
  - Somewhat Satisfied: 20%
  - Very Satisfied: 76%
  - Total: 95%

- **African American**
  - Dissatisfied: na
  - Somewhat Satisfied: na
  - Very Satisfied: na
  - Total: na - sample size too small
What state do you currently live in?

- **Colorado**: 61%
- **California**: 8%
- **Texas**: 3%
- **Arizona**: 2%
- **Illinois**: 2%
- **New York**: 2%
- **Washington**: 2%
- **Outside of U.S.**: 2%
- **Rest of States**: 18%

**Currently Live In CO By Campus**

- CU-Denver: 81%
- UCCS: 75%
- Anschutz: 66%
- CU-Boulder: 55%
Which of the following best represents your *current* employment status?  

**Multiple Response Question**

- **Employed**: 74%
- **Full Time**: 65%
- **Part Time**: 9%
- **Pursuing Additional Education**: 7%
- **Not Employed - Seeking**: 4%
- **Not Employed - Not Seeking**: 3%
- **Retired**: 13%
- **Other**: 3%

**Employed By Campus**
- CU-Denver: 78%
- Anschutz: 77%
- UCCS: 76%
- CU-Boulder: 72%

**2015 Keating Research/OnSight Colorado Voter Poll**
- Employed: 56%

**2010-2014 US Census**
- Labor Force: 68%
Thinking back to **one year after you graduated** with your degree from the University of Colorado, what was your employment status at that time?

**Multiple Response Question**

- **Employed** 81%
  - **Full Time** 71%
  - **Part Time** 10%
  - **Pursuing Additional Education** 10%
  - **Not Employed - Seeking** 6%
  - **Not Employed - Not Seeking** 2%
  - **Retired** 1%
  - **Other** 3%

**Employed By Campus**
- CU-Denver: 84%
- Anschutz: 82%
- UCCS: 81%
- CU-Boulder: 81%
What is your personal annual income before taxes?

(Among Employed)

- Undergrad Degree: Median $68,000
- Graduate Degree: Median $84,000

U.S. Census 2014 Colorado Survey
Median Personal Income: $32,357
High School Graduate: Median $30,568
Bachelor’s Degree: $48,818
Median Income By Campus (Among Employed)

- All Graduates: $76,000
- Anschutz: $90,000
- CU-Boulder: $79,000
- CU-Denver: $69,000
- UCCS: $57,000
Median Income By Colorado County (Among Employed)

- Live In Colorado: $61,000
- Live in Boulder County: $63,000
- Denver County: $65,000
- El Paso County: $53,000
- Jefferson/Arapahoe Counties: $73,000
Median Income By Career Stage
(Among Employed)

U.S. Census 2014 Colorado Survey
Median Personal Income: $32,357
High School Graduate: Median $30,568
Bachelor’s Degree: $48,818
To what extent is the education that you received at the University of Colorado related to your job?

<table>
<thead>
<tr>
<th>Area of employment</th>
<th>Not</th>
<th>Somewhat</th>
<th>Strongly</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Employed</td>
<td>14%</td>
<td>34%</td>
<td>51%</td>
</tr>
<tr>
<td>Health Care</td>
<td>7%</td>
<td>22%</td>
<td>71%</td>
</tr>
<tr>
<td>Art, Design, Entertainment</td>
<td>8%</td>
<td>27%</td>
<td>66%</td>
</tr>
<tr>
<td>Science, Tech, Engineering</td>
<td>7%</td>
<td>31%</td>
<td>61%</td>
</tr>
<tr>
<td>Education, Library</td>
<td>11%</td>
<td>29%</td>
<td>60%</td>
</tr>
<tr>
<td>Communications, Media</td>
<td>12%</td>
<td>37%</td>
<td>51%</td>
</tr>
<tr>
<td>Law</td>
<td>12%</td>
<td>37%</td>
<td>51%</td>
</tr>
<tr>
<td>Government</td>
<td>12%</td>
<td>45%</td>
<td>43%</td>
</tr>
<tr>
<td>Business, Management, Financial</td>
<td>19%</td>
<td>41%</td>
<td>40%</td>
</tr>
<tr>
<td>Community, Social Service</td>
<td>20%</td>
<td>45%</td>
<td>35%</td>
</tr>
<tr>
<td>Service, Recreational</td>
<td>54%</td>
<td>33%</td>
<td>13%</td>
</tr>
</tbody>
</table>
Taking into account the costs to obtain your degree from the University of Colorado and all of the monetary and other benefits of your degree from the University of Colorado.

Would you say that the benefits outweigh the costs?

- Yes, benefits outweigh: 87%
- No: 13%

Median Income
- $39,000
- $74,000
### Benefits Outweigh Costs
By Campus, Age & Ethnicity

<table>
<thead>
<tr>
<th></th>
<th>No</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Alumni</td>
<td>13%</td>
<td>87%</td>
</tr>
<tr>
<td>CU-Boulder</td>
<td>12%</td>
<td>88%</td>
</tr>
<tr>
<td>CU-Denver</td>
<td>16%</td>
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<tr>
<td>Anschutz</td>
<td>11%</td>
<td>89%</td>
</tr>
<tr>
<td>Age 18-34</td>
<td>20%</td>
<td>80%</td>
</tr>
<tr>
<td>Age 35-49</td>
<td>11%</td>
<td>89%</td>
</tr>
<tr>
<td>Age 50+</td>
<td>4%</td>
<td>96%</td>
</tr>
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Faculty was amazing, truly took pride in their profession and had the students best interests at heart.

“Faculty was amazing, truly took pride in their profession and had the students best interests at heart.”

“I enjoyed every moment of it and still think back and miss it a lot. It inculcated in me the value of hard work and persistence.”

“Not only did I graduate from CU, but my son graduated from CU in 2015 with a BS in Mech Engineering, and my daughter is scheduled to graduate from CU Business school in 2017. We all value our CU experience.”
### Feelings Toward The University Of Colorado By Campus, Age & Ethnicity

<table>
<thead>
<tr>
<th></th>
<th>Unfavorable</th>
<th>Somewhat Favorable</th>
<th>Very Favorable</th>
<th>Total Favorable</th>
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