

ORGANIZATION, PHILOSOPHY, AND GOALS

Community Relations

Web Site Privacy

This policy supersedes Policy 1503.

I. PURPOSE

To establish an Internet privacy policy consistent with the commonwealth of Virginia's Internet Privacy Guidelines found in the Information Technology Resource Management Guideline SEC 2000-02.1.

II. SUMMARY OF CHANGES SINCE LAST PUBLICATION

Updated the legal reference to Code of Virginia 2.2-3800-3809.

III. DEFINITION

Virginia law requires that state and local government entities not collect personal information about citizens except as expressly or implicitly authorized by law. The need for personal information must be clearly established in advance, and the information collected must be appropriate and relevant to a proper purpose for which it has been collected. When personal information is collected, procedures shall be implemented to protect against unauthorized access or disclosure and to give citizens access to review and correct personal information and to learn of the purpose, scope, use, and dissemination of such information. See Code of Virginia, Section 2.2-3800-3809, Government Data Collection and Dissemination Practices Act.

Modern information technology tools have extended the meaning of personal information to include the web browsing habits of users of the Internet. Web browsers have been designed with the ability to collect and pass personal information via cookies that the user may not even be aware of to, among other things, effect transfer of information. In order to comply with the Internet Privacy Guidelines, a description of types of personal information data collected in this manner should be identified.

IV. IMPLEMENTATION

The Fairfax County Public Schools (FCPS) public web site will be designed to collect only appropriate and relevant information necessary for citizens to conduct business with the school division. The FCPS public web site home page will carry a link to the school division Internet privacy statement. This statement will explicitly state what personal information, if any, is collected and for what purpose it is used.

Legal reference: Code of Virginia, Section 2.2-3800-3809, Government Data Collection and Dissemination Practices Act.

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